

TRADEOFFS

Media Kit

[Tradeoffs](#) is an award winning nonprofit media company on a mission to help the folks on Main Street, Wall Street and Capitol Hill have smarter, more honest conversations about health policy. Tradeoffs produces podcast episodes, articles, newsletters and live events that combine data and evidence with storytelling. The podcast has over 3 million downloads and Tradeoffs' reporting has been featured on NPR, Slate, Marketplace and PBS Newshour.



Dan Gorenstein, Founder and Executive Editor

Before founding *Tradeoffs*, Dan was the senior reporter for Marketplace's Health Desk, covering the business of health care, and before that, he spent more than 11 years at New Hampshire Public Radio. Dan hosts, produces, and reports on every episode of Tradeoffs, and has served as a keynote speaker at leading health care conferences and events. You can hear him being interviewed on the radio [here](#), on-camera [here](#), and speaking at an event [here](#).

Leslie Walker, Senior Producer

Leslie helped launch Tradeoffs in 2019. Leslie has a knack for making the wonky parts of health care — drug pricing, Medicare reform, site-neutral payments and hospice policies — understandable and engaging. Her story “Inside Big Health Insurers' Side Hustle” was awarded first place in audio reporting by the Association of Health Care Journalists. You can hear her being interviewed on the radio [here](#) and on-camera [here](#).



Alex Olgin, Reporter / Producer

Alex has previously worked for local public radio stations and as a producer for The Gist's daily healthcare podcast. Her work focuses on the business of health care and the many intersections between payers, providers and patients. You can hear her being interviewed on the radio [here](#).

Ryan Levi, Reporter / Producer

Ryan joined Tradeoffs in 2019 from KQED, the local NPR station in the Bay Area. Ryan covers how factors outside the doctor's office — the social determinants of health — impact someone's health and how different players in the health care system (government, nonprofits, insurers, etc) are working to address them. His reporting has been featured on NPR's Morning Edition, Here & Now, and PBS Newshour. You can hear him being interviewed on the radio [here](#) and on-camera [here](#).



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